

Strategic Plan: 2024 Progress Report

Alongside serving 8,100 people through programs and hospitality services, we took significant steps in 2024 toward our strategic goals. Highlights of this work are described below and serve as an encouragement to keep taking things one step at a time. The full report is available on our website.

Pillar 1: PLACE

- 360+ hours committed to land stewardship
- Three landscaped areas transitioned from non-native to majority-native plantings
- Received \$12,000 in grants for Mitchell's satyr butterfly (pictured below) habitat restoration
- Over 28,700 meals served in dining hall, with over \$3,000 spent on food from local partners
- Awarded Michigan Sustainable Business Award for Southwest Michigan from Michigan Sustainable Business Forum



Pillar 2: FORMATION

- Record-setting 699 summer campers (pictured below)
- Summer theme *Animal Kin-dom* highlighted interconnectedness of creation and God's vision of shalom
- 2,100 school children and chaperones were served through Camp's outdoor education program
- 80 participants heard Cyneatha Millsaps speak on theme of *Women's Prophetic Voices* at Women's Retreat
- 75 people heard Sarah Augustine (pictured bottom left) speak on decolonization and ecological overshoot at Restoration Retreat



Pillar 3: JUSTICE

- Ritual of repair was held with Brethren Mennonite Council for LGBT Interests addressing past harms
- 30 people visited Pokagon Band's Dowagiac River re-meandering site during Restoration Retreat
- Indigenous history and settler impacts of local area were presented by Luke Gascho at Builders Weekend
- Climate Action Plan was written and adopted
- Greenhouse gas emissions in 2024 decreased by 66% compared with 2015
- 60% vegetarian meals served during summer youth camps, helping reduce our carbon footprint



Pillar 4: RESILIENCE

- 996 service days were given by volunteers
- Campaign to Sustain Friedenswald was launched during Builders Weekend with over \$2.1 million raised to date toward goal of \$2.5 million
- Construction began on new energy-efficient staff duplex and Sycamore Lodge (pictured below)
- Camp received "clean" financial audit
- Generous financial support given throughout 2024 helped sustain our mission for another year

